

## CURRICULUM VITAE

***Dr DION KLEIN***

P.O. Box 981, Belconnen, ACT 2616 AUSTRALIA  
 02 6161 6004 (Office) 02 6287 4378 (Home)  
 0409 817 584 (Mobile)  
 E-mail: drdion@bigpond.com

**Dual Citizenship:** United States of America; Australia

***Educator – Information Specialist - Entrepreneur*****EDUCATION**

- Current                    Completing a **Diploma of Professional Counselling** (Distance Education) from the Australian Institute of Professional Counselling, Brisbane, QLD
- Current                    Completing a **Diploma of Career Counselling** (Distance Education) from the Australian Institute of Professional Counselling, Brisbane, QLD
- 2004                        **Certificate III in Fitness.** Fitness Institute Australia, NSW, Australia
- 2003                        **Master of Business Administration** with a Speciality in **Internet Marketing.** Charles Sturt University, Wagga Wagga, NSW (Distance Education)
- 2002                        **Certificate IV Assessment and Workplace Training.** Capital Careers, ACT, Australia
- 1997                        **Graduate Certificate in Higher Education.** University of Canberra, Canberra, ACT, Australia
- 1994                        **Doctorate of Philosophy degree (Ph.D.) in Physical Education (Sport Administration).** Training and Learning Technologies Minor. University of New Mexico, Albuquerque, NM, USA
- 1989                        **Certified Massage Therapist,** February 1989. Registered (MT#4409) May 1991. Austin School of Massage Therapy, Austin, TX, USA
- 1989                        **Master of Education (Sport Administration).** Temple University, Philadelphia, PA, USA
- 1984                        **Bachelor of Science in Health and Physical Education,** School Health Minor. Emphasis in teaching, coaching, aquatics and sports media. West Chester University, West Chester, PA, USA

**BUSINESS EXPERIENCE**

- April 1999 - Present                    **DIVERSE CONCEPTS INTERNATIONAL PTY LTD-** Canberra, ACT, Australia  
**CEO/President.**  
 Consulting company which specialises in innovative business and marketing strategies, event management, sponsorship, fundraising, and health and well-being programs. Divisions of DCI include *Conference Papers Online, KEWL School Activities, Healthy Worksites, the Professional Training and Continuing Education Centre (PTCEC), and. Diverse Exports*
- HEALTHY WORKSITES** [since 1998]  
 Corporate health and team building division offering seminars, fitness programs, fitness and health appraisals, events/expos, workshops, team challenges, facility programming, research and evaluation. [www.healthyworksites.com]

- Developed and deployed the inaugural Corporate Health and Fitness Challenge in Canberra, a 4-6 week program focussing on fitness activities, team building activities, and workplace massage. The program has been delivered since 2001 and has had over 1500 employees in the program over that time.

**CONFERENCE PAPERS ONLINE** – Reading, PA, USA [since April 2002]

A bibliographic database highlighting conference papers using online knowledge management exchange tools and e-commerce. [[www.conferencepaperonline.com](http://www.conferencepaperonline.com)]

**KEWL SCHOOL ACTIVITIES** [since 2005]

Focuses on offering children/teens non-traditional sport related physical activities and health information. [[www.kewlschoolactivities.com](http://www.kewlschoolactivities.com)]

**PROFESSIONAL TRAINING and CONTINUING EDUCATION CENTRE** [since 2005]

Specialises in business, fitness, and health education for professionals. Also organises special events such as the Fitness Professional Symposium and the ‘Creating a Healthy Worksites’ Symposium. [[www.professormoe.com](http://www.professormoe.com)]

**DIVERSE EXPORTS** [since 2005]

Consults with companies who are interesting in exporting/importing to and from Australia/United States. [[www.diverseexports.com](http://www.diverseexports.com)]

February 1997 -  
March 2000

**LeBONDS SOFT TISSUE THERAPY** - Turner, ACT

**Owned** a professional massage therapy and personal training clinic.

May 1996 -  
December 1998

**BODY & SOUL GYMNASIUM/TRAINING CENTRE** - Weston, ACT, Australia

Owned a training centre which offered weights, group fitness activity, personal training, massage therapy, and martial arts.

## PROFESSIONAL EXPERIENCE

March 2005 -  
Present

**CENTRE for HEALTH and PRODUCTIVITY, UNIVERSITY of WOLLOGONG, NSW**  
**Research Consultant.** Field of Study: Presenteeism.

July 2001 -  
Present

**AUSTRALIAN BUSINESS ACADEMY** - Canberra, ACT, Australia

**Casual Lecturer** in Marketing and Management.

Subjects taught: Introduction to Management, Marketing Principles, Marketing Research, Event Management, Promotional Strategies, New Product Development and Introduction to Sports Business.

July 2001 -  
June 2002

**CANBERRA INSTITUTE of TECHNOLOGY** - Bruce, ACT, Australia

**Casual Lecturer** in Sport and Recreation.

Subjects taught: Leadership, and Tactical Marketing.

July 2000 -  
April 2001

**MIMS DATA SYSTEMS/mydr.com.au** - Kingston, ACT, Australia

**Internet Strategist.**

Responsibilities included:

- Analyse e-health businesses for acquisition;
- Audit current business practices to ascertain the feasibility of going on-line;
- Conduct internet marketing research;
- Develop a digital strategy for mydr.com.au;
- Develop marketing and strategic plans for corporate wellness and e-learning; and,
- Develop User Specifications for global health website.

May 2000 -  
July 2000

**ASIAONLINE INTERNATIONAL** - Braddon, ACT, Australia

Product and Service Reseller. Reseller for AsiaOnline’s products and services which included web page development, Internet Service Provider offerings, and Internet portal development.

July 1994 -  
June 2000

**UNIVERSITY of CANBERRA** – Belconnen, ACT, Australia

**Course Convenor of Sports Administration. Lecturer in Sports Administration.**

- Competence and expertise in teaching the following subjects:
  - Sport Marketing
  - Strategic Planning
  - Risk Management (non-financial)
  - Int'l. Sport Policy and Governance
  - Planning and Processes in Sport
  - Major Sport Event Management
  - Industrial Relations in Sport
  - Entrepreneurship
  - Sponsorship and Fundraising
  - Holistic Management Practices
  - Organisation and Policy in Sport
  - Workplace Experience
- Taught Graduate Classes in Administration of Sport and Inquiry Skills in Sports Studies.
- Advised undergraduate and post-graduate students in their academic preparation.
- Supervised students throughout their field experience in sports administration.

January 1995 -  
June 1996

**AUSTRALIAN COLLEGE OF SPORTS EDUCATION** - Bruce, ACT, Australia

**Director of Sports Studies.**

Developed and coordinated courses in sport education for national and international delivery.

- Coordinator/Facilitator of the Australian-South Pacific 2000 Strategic Planning and Marketing Workshop held in Suva, Fiji. (October, 1995). Representatives for the workshop included key personnel for the respected Oceanic country's Olympic Committee.
- Instructor for the ASSA Level I Sports Administration course for the Fiji Amateur Sports Association and National Olympic Committee (FASANOC) held in Suva, Fiji. (October, 1996).
- Presenter for the FASANOC and ONOC in Strategic Planning, Event Management, and Fundraising & Sponsorship seminars held in Suva, Fiji. (October, 1996). Representatives for the workshop included key personnel for the respected Oceanic country's Olympic Committee and members of FASANOC.

June 1991 -  
December 1993

**UNIVERSITY INTERNSHIP SERVICES** - Austin, TX, USA

Sales Associate. Solicited organisations for listings in national internship directory.

January 1991 -  
May 1993

**UNIVERSITY OF NEW MEXICO** - Albuquerque, NM, USA

**Teaching Assistant in the Basic Instructional Program, Physical Education.**

Taught undergraduate activity courses in racquetball, badminton, swimming, volleyball, archery, weight training, and lifeguarding. Taught General Safety Education course.

**Graduate Assistant in Sports Administration (1992-1993).**

Assisted in the development of the Sports Administration orientation manual.

**Leadership Conference Chairperson/Coordinator (1993).**

Coordinated the Leadership Conference "Creating Opportunities for Girls and Women in Sport".

May 1992-  
August 1992

**TEXAS ASSOCIATION OF HEALTH, PHYSICAL EDUCATION, RECREATION,  
AND DANCE (TAHPERD)** - Austin, TX, USA

**Administrative Intern.**

Performed administrative duties in the State office of TAHPERD.

Developed procedures manual for Regional Workshops.

May 1991 -  
May 1987

**UNIVERSITY OF TEXAS AQUATICS SCHOOL** - Austin, TX

Assistant instructor of Water Safety Instructor Course ('91); Co-instructor of Standard First Aid and CPR ('91); Coordinator of Standard First Aid and CPR Training ('90); Co-instructor of Advanced Lifesaving and Lifeguard Training ('87, '89, '90).

December 1990 -  
September 1988

**AUSTIN COMMUNITY COLLEGE** - Austin, TX

Part-time Instructor of Weight Training and General Health and Safety.

October 1988-  
November 1989

**MALIBU GRAND PRIX** - Austin, TX, USA

**Shift Supervisor/Marketing Representative.**

- Tallied and calculated daily sales from games and concessions.
- Ensured safety precautions were enforced at the entertainment facility.
- Assumed responsibility of the manager and assistant manager in their absence.
- Generated revenue from promotional packages and fund-raisers.

- Advised General Manager on marketing techniques.

June 1988-  
September 1988

**AUSTIN PARKS AND RECREATION DEPARTMENT** - Austin, TX, USA

**Part-time Assistant Pool Manager/Cashier, swim instructor.**

Collected entrance fees for the public swimming facility.

Assumed responsibility of the manager in his absence.

**Bathhouse store manager, First Aid/CPR instructor, computer operator.**

Reformatted and advised changes in the Barton Springs Pool Operations Manual.

Recommended and purchased products for the Zilker Park Bathhouse store.

Provided tourist information to the general public.

October 1987-  
May 1988

**WASHINGTON COLLEGE** - Chestertown, MD, USA

**Aquatic Coordinator of the Casey Swim Center.**

**Assistant Coach of the Intercollegiate Women's Swim Team.**

**Head Coach of the Sho'men Aquatics Age Group Team.**

Responsibilities included:

- Select, train, coordinate, supervise, schedule and evaluate the safety staff.
- Manage the swim centre and all support programs including community access swim programs
- Generate revenue reports and statistical data concerning recreation/community use.
- Directly supervise the sanitation and water balance of the pool.
- Recruit academically oriented student-athletes.
- Develop a strength-training program for the intercollegiate swim team.

August 1986-  
May 1987

**UNIVERSITY OF TEXAS** - Austin, TX, USA

**Sports Marketing and Fund Raising Intern.**

- Coordinated and assisted in fund raising projects for the top-ranked Women's Athletics Department in the nation.

- Coordinated the Women's Basketball Coaches Association's social event during the Final Four National Championships.

- Assisted in the coordination of the Easter Seals Volleyfest which benefited Easter Seals and UT Women's Athletics.

May 1987-  
September 1987

**Advertising representative.**

Contacted and solicited area merchants for advertisement possibilities in the 1987-1988 Women's Athletics program book.

## **MASSAGE AND FITNESS EXPERIENCE**

Sixteen years experience as a massage therapist in health and fitness centres as well as a privately owned practice and clinic in the Austin, Texas and Canberra, Australia. Qualifications equivalent to a Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia. Specialise in Remedial/Deep Tissue Massage, Sports Massage, Cranial-Sacral Therapy (Upledger Institute, USA), Trigger Point Therapy, Workplace Massage, and Ear Candling.

1999

**OM SHANTI COLLEGE of TACTILE THERAPIES** - Griffith, ACT

**Lecturer in Workplace Injuries.**

Developed 32-hour course in Workplace Injuries. Currently Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia.

September 1995 -  
October 1997

**ACT COLLEGE OF NATURAL THERAPIES** - Belconnen, ACT

**Lecturer in Sports Therapies.**

Developed 52-hour course in Sports Massage. Currently Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia.

From 1990 – 1996 I had a successful massage therapy practice at Northwest Fitness Centre (Austin Texas 1990-1994) and Shape-up Fitness Centre (Canberra 1994- 1996)

## MEDIA EXPERIENCE

Seven years experience in sports and entertainment media which included the following skills:

- ✓ Photographing a variety of sports events and concerts.
- ✓ Sports reporting and editing including the production of media guides and compiling sports statistics.
- ✓ Game day announcer.

Paid writer for *The Canberra Times* for a series on obesity (2005)

Winner of the BreadTV (Australia) Foreign Correspondent Competition (2005).

## OTHER CAREER NOTES

- Five years experience **coaching** High School to University level sports including swimming, softball, volleyball, and basketball.
- Ten years experience teaching **aquatics** including Learn-to-Swim programs, Water Safety Instructor, Advanced Lifesaving and Lifeguard Training, and Commercial Pool Operations.
- Former American Red Cross Instructor in Community CPR, CPR for the Professional Rescuer, HIV/AIDS, Lifeguarding, Standard First Aid, and Water Safety.

## PROFESSIONAL ORGANISATIONS, MEMBERSHIPS AND QUALIFICATIONS

Australian Business Limited (ACT) - 2003 - present

Australian Fitness Network – 2003 – present

American Alliance of Health, Physical Education, Recreation and Dance (AAHPERD), USA – April 2002 - present

Australian Healthy Promotion Association – May 2004 - present

Chamber of Commerce and Industry for the ACT and Region (Australia) - 1999 – present

Fitness Australia – Registered fitness instructor (Gym)

## ARTICLES AND PUBLICATIONS

- Gadd, S. & Klein, D. (2003, March). Finding that elusive balance. *The Public Sector Informant*, p. 19.
- Gibson, L. & Klein, D. (2005 June 26). Raise funds, but not your weight. *Canberra Sunday Times*, p. 14.
- Mugford, S. & Klein, D. (2002, October 1). A change for the better. *The Public Sector Informant*, p. 18.
- Klein, D. (2005, June 26). Keeping fit by keeping count. *Canberra Sunday Times [RELAX]*, p. 11.
- Klein, D. (2005, May). Tackling a hidden disability (Adult Dyslexia). *The Public Sector Informant*, p. 26-27.
- Klein, D. (2005, March). Working harder hardly works (Employee Burnout). *The Public Sector Informant*, p. 24.
- Klein, D. (2005, February). A time for new beginnings (Organisational Fitness). *The Public Sector Informant*.
- Klein, D. (2004, December). Sleeping on the job. *The Public Sector Informant*, p. 20.
- Klein, D. (2004, October). Getting a fix on workplace addictions. *The Public Sector Informant*, p. 18.
- Klein, D. (2004, September). Working towards safety in numbers. *The Public Sector Informant*, p. 18.
- Klein, D. (2004, August). Food for thought. *The Public Sector Informant*, p. 19.
- Klein, D. (2004, June). Teaming up for work and play. *The Public Sector Informant*, p. 21.
- Klein, D. (2004, May). Singling out discrimination. *The Public Sector Informant*, p. 21.
- Klein, D. (2004, March). Healthy resolutions for the year ahead. *The Public Sector Informant*, p. 19.
- Klein, D. (2004, February). Join the challenge and get healthy. *The Public Sector Informant*.
- Klein, D. (2003, December). Time for a pat on the back. *The Public Sector Informant*, p. 19.
- Klein, D. (2003, November). Why home and work are inseparable. *The Public Sector Informant*, p. 21.
- Klein, D. (2003, September). Can I have that yesterday?. *The Public Sector Informant*, p. 18.
- Klein, D. (2003, August). No place for office bullies. *The Public Sector Informant*, p. 18.
- Klein, D. (2003, July). Catering to the ageing workforce. *The Public Sector Informant*, p. 20.
- Klein, D. (2003, April). Joining the push. *The Public Sector Informant*, p. 16.
- Klein, D. (2003, February). Healthier workers, happier outcomes. *The Public Sector Informant*, p. 19.
- Klein, D. (2002, November 5). Let's get physical: The case for active workers. *The Public Sector Informant*, p. 18.
- Klein, D. (2001, Winter). Health promotion in the workplace – A team effort. *Healthlink*, pp. 12-13.
- Klein, D., & Jones, D. (2001). The Future of Sport Business – More Than Just a Game. In D. Kluka & G. Schilling (Eds.), *Perspectives, Volume 3 - The Business of Sport (ICSSPE/CIEPSS)*. Oxford, UK: Meyer and Meyer Sport.
- Klein, D. C. (2000, January). Maximising your club's website. *ClubNetwork* (NSW, Australia).

- Klein, D. C. (1999). Spiritual and Business Ethics: Can the Two Co-Exist. *Proceedings of the 1999 Spirituality, Management and Leadership (SLM) Conference*, Hawkesbury, NSW, Australia.
- Jackson, E. N., Klein, D. C., & Lyons, R. (1998). Sport marketing: A global perspective. *The ICHPER-SD Journal*, 34(2), 19-23.
- Lee, R., & Klein, D. C. (1996, Winter). Women as leaders and managers in sport: Discrimination and areas for change. *SportsNetwork*, pp. 5 - 7.
- Klein, D. C. (1996). The Utilisation of Learning Contracts as Assessment for Sports Administration Internships. *Proceedings of the 1996 Sport Management Association of Australia and New Zealand (SMAANZ) Conference*, Lismore, NSW, Australia.
- Clark, E., Adams, D., Annice, C., Battye, G., Bouvain, P., Brookes, R., Cheetham, A., Favre, JP., Johnston, S., Klein, D., Mansbridge, L., McCormack, C., and Thompson, B. (1995). The role of information technology (IT) in university teaching. *Journal of Law and Information Science*, 6(2), 131-163.
- Klein, D. C. (1995, June/July). Researching and planning keys to organisation's success. *ACTSPORT Action*, p. 4.
- Klein, D. C. "Knowledge, Technical Skills, Personal Qualities, and Related Selection Criteria for Sport Management Internships", Unpublished Doctoral dissertation, University of New Mexico, 1994.
- Boverie, P., Hoffman, J., Klein, D. C., McClelland, M., & Oldknow, M. (1994). Humor in training and development. *Human Resource Development (HRD) Quarterly*, 1(5), 75-91.
- Professional Aquatic Newsletter*, Editor, Writer, and Publisher. Five issues, 1993- 1994.
- Journal of Sport Management*, 8(2), January 1994. Contributor to Sport Management Notes.
- Klein, D. C. (1991). "Aquatic Marketing: The Key to Increasing Participation and Revenue in Programming", *National Aquatics Journal*, 7(1), 16.
- Klein, D. C. (1989). "Hiring Practices and Lifeguard Qualifications in Collegiate Aquatic Facilities", Unpublished master's project, Temple University.

## PRESENTATIONS

| Year            | Conference/Location  | Title/Topic  |
|-----------------|--|--|
| July 2005       | Creating a Healthy Worksites Symposium I, Canberra Australia                             | <ul style="list-style-type: none"> <li>• <i>Putting it All Together: Creating the Business Case, Sustainability and Metrics.</i></li> <li>• <i>Current Research in Corporate Health</i></li> </ul> |
| 2005, April     | FILEX. Sydney, NSW, Australia  | <i>The Risky Business of Fitness: Co-presented with Richard Peil and Dr Stephen James</i>  |
| 2005, April     | National AAHPERD, Chicago, IL, USA   | <i>Innovative Strategies to Combat Obesity: Tales from 'Down Under' (Poster Presentation)</i>  |
| 2005, March     | Australian Health Promotion Association National Conference, Canberra, Australia         | <i>Workplace Health Challenges, Strategies and Solutions</i>   |
| 2004, November  | CSIRO Occupational Health, Safety, and Environment Conference, Canberra, Australia       | INVITED SPEAKER: <i>Wellness, Fitness and Prevention</i>   |
| 2004, June      | FILEX, Sydney, Australia   | <i>The Risky Business of Fitness: Co-presented with Richard Peil and Shaun Creighton</i>   |
| 2004, June      | Futuresafe: Conference for the National Safety Council of Australia, Sydney, Australia   | INVITED SPEAKER: <i>Let's Get Physical!</i>  |
| 2004, May       | ACT Division of General Practice, Canberra   | INVITED SPEAKER: <i>Physical Activity and Exercise for Diabetes Management</i>   |
| 2004, April     | National AAHPERD, New Orleans, LA, USA   | <i>International Networking 101</i>  |
| 2004, March     | Towards Australia's Safest Workplace, Canberra hosted by ComCare                         | INVITED SPEAKER: <i>Health &amp; Well-Being: A Change for the Better</i>   |
| 2001, November  | Sport Management Association of Australia and New Zealand (SMAANZ), Melbourne, Australia | <i>The Who, What and How in Sport Management</i>   |
| 2001, September | European Association of Sport Management, Spain  | <i>Human Capital: Your Best Sporting Investment.</i> Presentation accepted but not delivered   |
| 2000, June      | FILEX. Sydney, NSW, Australia  | <i>Risk Management for Leisure Facilities.</i>   |
| 2000, June      | Australian Pacific Healthy Cities, Canberra, ACT, Australia                              | <i>Re-Defining Wellness in the Workplace</i>   |
| 1999, September | 2nd Annual Spirituality, Management and Leadership, Hawkesbury, NSW, Australia           | <i>Business and Spiritual Ethics: Can the Two Co-Exist?</i>  |
| 1999, June      | FILEX, Sydney, NSW, Australia  | <i>Risk Management for Fitness Professionals</i>   |

| <b>Year</b>    | <b>Conference/Location</b>   | <b>Title/Topic</b>  |
|----------------|--|---|
| 1998, November | 4 <sup>th</sup> Annual SMAANZ, Gold Coast, Australia   | <i>New Learning Technologies for Teaching Sport Management.</i> Co-authored with Adrian Faccioni, University of Canberra.   |
| 1998, July     | 4 <sup>th</sup> International Conference of the Leisure Studies Association, Leeds, United Kingdom                     | <i>One Step Further: Transgenderism and Transsexualism in Sport and Leisure</i>   |
| 1998, July     | 11 <sup>th</sup> Conference of the International Society for Comparative Physical Education and Sport, Leuven, Belgium | <i>New Learning Technologies for Teaching International Comparative Sport.</i> Co-authored with Adrian Faccioni, University of Canberra.  |
| 1996           | SMAANZ, Lismore, NSW, Australia  | <ul style="list-style-type: none"> <li>• <i>Theory and Practice: Putting the “So What” Into Research</i></li> <li>• <i>The Utilisation of Learning Contracts as Assessment for Sports Administration Internships.</i></li> </ul>  |
| 1996           | National AAHPERD, Atlanta, GA, USA   | <ul style="list-style-type: none"> <li>• <i>Educational and Sporting Opportunities in Australia Compared with the United States.</i></li> <li>• <i>International Networking 101</i></li> </ul>  |
| 1996           | National Association for Physical Education in Higher Education (NAPEHE), Corpus Christi, TX.                          | <i>A Content Analysis of Physical Education and Related Degree Programs throughout the United States and Australia.</i>   |
| 1995           | Australian Society of Sports Administrators (ASSA) Sport Management, Brisbane  | <i>Utilising Electronic Information Technology in Sporting Organisations</i>  |
| 1995           | National AAHPERD, Portland, OR.  | <i>Leadership Opportunities for Women: A Comparative Analysis Between the United States and Australia.</i>  |
| 1995           | VICFIT Fitness and Health Conference, Melbourne, Australia   | <i>Health and Safety Factors in Organising and Implementing Fitness Programs.</i>   |
| 1995           | Practical Experiences in Professional Education (PEPE), Gold Coast, Australia  | <ul style="list-style-type: none"> <li>• <i>Sport 2000: Interdisciplinary Training for Success</i></li> <li>• <i>Knowledge, Technical Skills, Personal Qualities and Related Selection Criteria for Sport Management Interns.</i></li> </ul>  |
| 1995           | NAPEHE Conference, Palm Springs, CA  | <i>Scholarly Efforts Using Technology in Physical Education.</i>  |
| 1995           | NASSM, Athens, Georgia, USA  | <ul style="list-style-type: none"> <li>• <i>Open Learning and Distance Education: Help or Hindrance to Sport Management Education Programs</i></li> <li>• <i>Status of Women in Sport Management: A Comparative Analysis Between the United States and Australia..</i></li> <li>• <i>The Utilisation of Technology for the Olympic Games</i></li> <li>• <i>A Content Analysis of Sport Administration and Management Programs Throughout the United States and Australia.</i> Co-presented with Susan Ramsey, University of Canberra, Australia.</li> </ul> |
| 1994           | ASSA Sport Management Conference, Brisbane, Australia  | <i>Sports Management Education 2000: A Technological Global Perspective.</i>  |
| 1994           | NASSM Annual Conference, Pittsburgh, PA  | <ul style="list-style-type: none"> <li>• <i>Knowledge, Skills, and Traits Needed by Sport Management Interns</i></li> <li>• <i>Computer Workshop: Personal Productivity Skills.</i> Co-presented with Terry Haggerty, University of New Brunswick, Canada</li> </ul>  |
| 1994           | National AAHPERD, Denver, CO   | <i>The Status of Women in Sport Management Programs and Internship Opportunities</i>  |
| 1994           | Southern District AHPERD, Nashville, TN  | <i>Networking 101</i>   |
| 1993           | NASSM, Edmonton, Alberta, Canada   | <i>Sport Management 2000: Are We Technologically Ready?</i>   |
| 1993           | National AAHPERD, Washington, D.C.   | <i>Networking 101</i>   |
| 1992           | NASSM Annual Conference, Knoxville, TN   | <i>Internships: What Do Sport Management Students Need to Know?</i>   |

| <b>Year</b>    | <b>Conference/Location</b>  | <b>Title/Topic</b>   |
|----------------|---|--|
| 1992, March    | NRPA Annual Swimming Pool and Aquatics Conference, Ft. Lauderdale, FL | <i>Aquatic Marketing: The Cornerstone for Success</i>  |
| 1991           | NMAHPERD Convention, Albuquerque, NM                                  | <ul style="list-style-type: none"> <li>• <i>AIDS: Multicultural Aspects</i></li> <li>• <i>Responding to Emergencies - Update on Red Cross Certification Training.</i></li> </ul> |
| 1991           | AAHPERD Convention, San Francisco, CA                                 | <i>Aquatic Marketing: The Key to Increasing Participation and Revenue in Programming.</i>  |
| November, 1990 | Swim Instructor's Association (SIA) Conference, Austin, TX            | <i>Aquatic Marketing</i>   |
| October, 1990  | Council for National Cooperation in Aquatics, San Diego, CA           | <i>Aquatic Marketing.</i>  |
| April, 1990    | AAHPERD, New Orleans, LA  | <i>Computer Usage in Aquatic Administration.</i>   |

## **SEMINARS CONDUCTED**

I have conducted numerous seminars on various topics including the following

- Work/Life Balance.
- Promoting Your Health and Fitness Services to the Corporate Sector.
- Show Me the Money, Find Me the Funds. A one-hour seminar dedicated to creating money for sports organisations.
- Networking Yourself, Marketing Your Organisation.
- Information Technology. Seminars on how to use Word, Excel, Database Management, Powerpoint, E-Mail, and WWW.
- Sports Marketing, Fundraising and Sponsorship
- Risk Management and Safety in Sport and Fitness

## **GRANTS AND SPONSORSHIPS**

| <b>Year</b> | <b>Amount Received</b> | <b>From Organisation</b>                              | <b>Project</b>   |
|-------------|------------------------|---|--|
| 2003        | AUSD\$5,500            | Sport and Recreation ACT                              | Workplace Assessors Training for Fitness Professionals   |
| 2003        | AUD \$10,000           | ACT Health  | Health & Fitness Expo 2003 (sponsorship)   |
| 2003- 05    | AUD \$50,000 x 3       | Sport and Recreation ACT                              | Fitness ACT Triennial Operational Funding  |
| 2000 - 02   | AUD \$50,000 x 3       | ACT Bureau of Sport and Recreation (ACT BSR)          | Fitness ACT Triennial Operational Funding  |
| 2002        | AUD \$1,000            | ACT BSR   | Fitness and Health Expo 2002   |
| 2002        | AUD \$5,000            | ACT BSR   | Fitness ACT Corporate Health and Fitness Challenge 2002  |
| 2002        | AUD \$5,000            | HealthPact (ACT)                                      | Fitness ACT Corporate Health and Fitness Challenge 2002  |
| 2001        | AUD \$600              | ACT Bureau of Sport and Recreation (Active Australia) | Legally Fit (Corporate Health and Fitness Challenge for Women in the Legal Industry) – Fitness ACT |
| 2001        | AUD \$8,000            | ACT BSR   | ASSA ACT Operational Funding (co-written)  |
| 2000        | AUD \$5,000            | HealthPact (ACT)                                      | Fitness ACT Corporate Health and Fitness Challenge 2001  |
| 2000        | AUD \$2,000            | ACT BSR   | Fitness ACT Corporate Health and Fitness Challenge 2001  |
| TOTAL       | AUD \$342,100          |   |  |

## **BOARDS, EXECUTIVE COMMITTEES, AND OTHER VOLUNTEER SERVICES**

March 2005 - Present                      **AUSTRALIAN HEALTH PROMOTION ASSOCIATION (ACT BRANCH)** - Canberra, ACT  
Member of the Board.

Past

April 2001 -                      **ACT SPORT** - Canberra, ACT

March 2005 Director on the Board.

March 1996 - May 2004 **FITNESS ACT** - Canberra, ACT  
 President 2000 - 2004. Previous Council Member with Marketing Portfolio.  
**Event Coordinator** - Corporate Health and Fitness Challenge 2001, 2002.  
 Coordinated over 300 participants including instructors and massage therapists to implement a corporate health and fitness programs into various government departments and private companies. It was a one-month event.  
**AWARD:** Innovation Award 2002 from the ACT Bureau of Sport and Recreation  
**Event Manager** – Fitness and Health Expo 2002 and 2003.  
 Coordinated a one-day fitness and health expo which included marketing and promotions of the event, seeking sponsorship, and assistance in the coordinating of exhibitors.

March 2000 - November 2003 **FITNESS AUSTRALIA**  
 Board Member representing Fitness ACT

November 2000 - April 2003 **ARTS and RECREATION ITAB ACT BOARD** - Canberra, ACT  
 Director representing the Fitness Industry on training issues.

June 1998 - June 2002 **ACT MINISTER'S COUNCIL FOR SPORT and RECREATION** - Canberra, ACT  
 Council Member.

February 1996 - May 2002 **ACT AUSTRALIAN SOCIETY of SPORTS ADMINISTRATORS** - Canberra, ACT  
 Executive on the Board.

November 1999 - 2000 **UNIVERSITY of CANBERRA ELECTRONIC COMMERCE COMMITTEE**

June 1998 - 2000 **UNIVERSITY of CANBERRA SPORTS COMMITTEE.** Faculty Representative.

October 1999 - March 2000 **FITNESS INDUSTRY TRAINING PACKAGE** - Canberra, ACT  
 ACT Regional Coordinator.

September 1999 - March 2000 **HEALTHY CITIES CITIZEN'S JURY** - Canberra, ACT  
 Panel Member.

1999 **SPORTS INDUSTRY TRAINING PACKAGE** (Canberra, ACT). Panel Consultant.

April 1995 - 1999 **ACT ASSOCIATION of WOMEN in SPORT and RECREATION** (Canberra). Director.

October 1996 - February 1998 **STEERING COMMITTEE for the ACT ECONOMIC IMPACT STUDY**  
 University of Canberra Representative.

January 1995 - June 1998 **AUSTRALIAN COLLEGE OF SPORTS EDUCATION** - Bruce ACT  
 Board of Studies. (Director)

October 1996 - December 1997 **UNIVERSITY of CANBERRA FACULTY of APPLIED SCIENCE MARKETING COMMITTEE**

1995 **WORKING PARTY on INFORMATION TECHNOLOGY, MULTI-MEDIA and OTHER RESOURCES in TEACHING and LEARNING (UC).**

July 1993 **UNITED STATES OLYMPIC FESTIVAL** (San Antonio, TX). VIP Hospitality Volunteer.

May 1992 - December 1992 **NCAA DIVISION I NATIONAL VOLLEYBALL CHAMPIONSHIPS**  
 Planning Committee Member/Volunteer.

August 1988 **UNITED STATES OLYMPIC TIME TRIALS** (Austin, TX). Safety Marshall.

## INTERESTS AND HOBBIES

- ☉ Photography & Video-making/editing
- ☉ Avid Reader (non-fiction, self-improvement, business)
- ☉ Collecting inspiration sayings
- ☉ Creative and non-fiction writing
- ☉ Fitness (mainly walking, jogging and weights)
- ☉ Travel

***“The older we get the more we realize that service to others is the only way to stay happy. If we do nothing to benefit others, we will do nothing to benefit ourselves.”*** --- Carl Holmes

***“Success is a journey, not only a destination. The doing is often more important than the outcome.”*** --- Arthur Ashe

***"I take nothing for granted. I now have only good days, or great days."*** --- Lance Armstrong